

Legacy Foundation

THE WHAT AND THE WHY

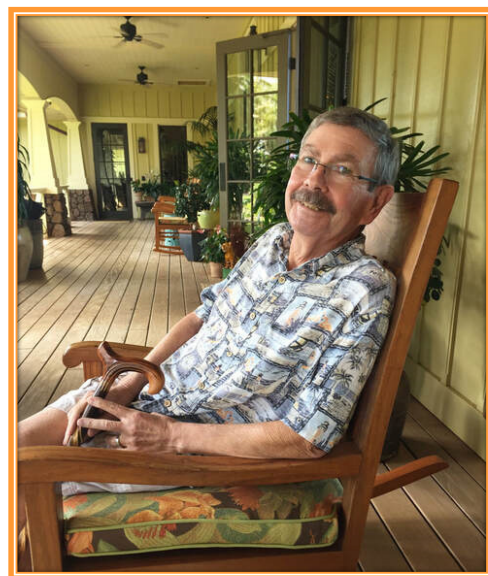
Created in honor of George Keown (GK), GK Legacy Foundation is a 501(c)(3) non-profit organization helping Arizona residents, age 25 and older, better their lives through education.

When the Keown family lost George to cancer in 2018, they wanted to honor him in a way that would live up to the great man he was. He valued perseverance and determination, and the Keowns wanted his legacy to exemplify those values.

“Keep your chin up, kid...” George spoke those words often to his family whenever they faced adversity and he inspired them to stay positive and keep going. Now they are using those words to inspire others to do the same. In 2019, the family created the Keep Your Chin Up Scholarship Fund, offering tuition assistance to adults 25 and older living in Arizona. “Adults face so many obstacles when going back to school and we want to provide them with a “hand up” and encourage them to overcome their challenges” said Peggy Baze, Founder and CEO of GK Legacy Foundation. “Their stories are heartwarming, motivating, and the epitome of perseverance and determination.”, Baze continued.

In 2020, during the global pandemic, the family also created an additional scholarship called the Healthcare Heroes Scholarship. This scholarship is specifically for Arizona residents, age 25 and older, working towards a degree or certification in the healthcare field. “Healthcare workers put in countless hours to ensure the health and wellbeing of our community, and we wanted to create a scholarship in their honor.”, said Baze.

Both the Keep Your Chin Up and Healthcare Heroes scholarships offer tuition assistance ranging from \$500 to \$5,000. *Since the introduction of these scholarship programs, GK Legacy has awarded over \$140,000, helping the adults in their community reach their educational goals.*



George Keown (“GK”)
Today is a good day for a good day

NON-TRADITIONAL SCHOLARSHIPS FOR ARIZONA RESIDENTS AGE 25 AND OLDER

Whether you’re pursuing an Associate’s, Bachelor’s, Vocation, or Certification, GK Legacy is here to help support wherever your educational journey might lead you.



keep your chin up
scholarship



healthcare heroes
scholarship



APPLY ONLINE

www.gklegacyfoundation.org/apply

Please visit www.gklegacyfoundation.org for more information and tips on applying.



Legacy Foundation



keep your chin ^{up} scholarship

The Keep Your Chin Up Scholarship Fund was created to assist those interested in improving their workforce skills through a college degree or certification from an accredited vocational program.

Keep your chin up, kid. George's kids heard that phrase a lot growing up and maybe even more often as adults. Anytime they faced adversity, George would lovingly encourage them to stay positive and keep going.



healthcare heroes scholarship

In honor of our Arizona frontline healthcare workers, the Healthcare Heroes Scholarship awards scholarships to those seeking an Associate's Degree, Bachelor's Degree or Certification in a healthcare field.

OUR SCHOLARSHIPS

- ∞ The Foundation has two cycles each year:
February 1 - March 15 & September 1 - October 15
- ∞ Scholarships ranging from \$500 to \$5,000 based on need and merit.
- ∞ We do not offer scholarships for Master's Degrees

ELIGIBILITY REQUIREMENTS

- ∞ US Citizen or Permanent Resident
- ∞ Arizona Resident
- ∞ 25 years old or Older
- ∞ High School Diploma or GED

YOU WILL NEED TO PROVIDE

- ∞ Completed application and all required documents:
- ∞ Arizona Driver's License or Arizona Issued ID
- ∞ Letter of Recommendation
- ∞ Most recent Tax Return/Proof of Financial Need
- ∞ Job History
- ∞ College Transcripts
- ∞ Proof of accredited School/Program Enrollment
- ∞ Pell Grant Confirmation

You will also need to provide an essay of up to 750 words. Your essay should address your college goals, what you intend to do with your education, and why a scholarship is important to you and/or your family. Include any personal characteristics, or experiences that make you uniquely worthy of scholarship consideration as well as any information that might help us understand your request for financial assistance.

Please visit www.gklegacyfoundation.org for more information and tips on applying.

OUR LEADERSHIP



PEGGY (KEOWN) BAZE Founder & CEO

Peggy is a native of Arizona and has been active in the commercial real estate and investment industries for nearly 30 years. She worked at Circle Road Companies for 24 years until retiring as Vice President in 2014. At Circle Road she was engaged in a myriad of real estate development projects as well as managing non real estate venture capital funding. In 2014 she founded Artful Giving, an Arizona non-profit which uses art for the greater good. Through Artful Giving she has dedicated thousands of hours using her time, talent and resources for charities including UMOM, notMYkid, Amanda Hope Rainbow Angels, Comfycozys for Chemo, First Place AZ, Boys Hope Girls Hope, Assistance League of Phoenix and many more. Peggy also served on the Addiction Awareness Committee for the State of Arizona and currently serves on the Maricopa County Commission for Trial Court Appointments.

DAVID BRUNER Chairman of the Board

David is a graduate of Arizona State University with an undergraduate degree in Business/Real Estate (1975) and a Masters Degree in Business Administration (1976). He is the owner/President of Circle Road Companies which specializes in commercial development and investments. David has served on a number of local boards, both for various municipalities as well as philanthropically dedicating time and financial resources to the nonprofit community. He is the Founder and Chairman of the Bruner Family Foundation and currently serves as a Board of Regent for Brophy College Preparatory, and recently was a Director at First Scottsdale Bank serving on Audit/Compliance and Governance Committees.



OUR TEAM

KAYTIE BRUNER Director Of Development & Media Relations

CELENA TICE Accounting Manager

ROSA PACE Volunteer Coordinator

BOARD OF DIRECTORS

DEBBIE KEOWN Keown Technical Services

SARAH (KEOWN) WILSON Arizona Healthcare

GEORGE KEOWN, JR Intel Corporation

JULIA (KEOWN) HERRERA United Healthcare

Please visit www.gklegacyfoundation.org for more information and tips on applying.

IN THEIR OWN WORDS



MIA M.
UOP - \$5,000 AWARD

"I was accepted into the LPN to BSN bridge program at the University of Phoenix. After I earn a Bachelor's in Science of Nursing degree, I plan on working in the Neonatal Intensive Care Unit (NICU)."

I want to help tiny humans who are helpless and fighting to continue their journey in life. I want to be able to help the parents through the most difficult time in their lives."

"When I found the Keep Your Chin Up Scholarship, it felt too good to be true. However, to my surprise, it was the answer to my prayers. It was the first of its kind, aimed for older, nontraditional students. I have had some challenges throughout my life; however, I have persevered and every day I am closer to receiving my degree from Arizona State University."



CYNTHIA C.
ASU - \$5,000 AWARD



NATHAN W.
PMI- \$5,000 AWARD

"Once I complete my current program with Pima Medical Institute, I plan to enroll in Grand Canyon University where I will continue my plans in Nursing towards a bachelor's degree. My long-term goals include teaching in a Nursing program at a university."

I hope to be able to teach the next generation what it takes to truly care for their patients and be there for them in the worst days of their lives."

IN THEIR OWN WORDS



CINDY C.
GCU- \$5,000 AWARD

"I am extremely motivated to complete my Bachelor's Degree and be able to lead by example.

I know it is never too late and wish to make this goal a reality and have my children witness the power of perseverance."

"My passion to help end homelessness, coupled with my personal experience suffering through it, made me realize what I wanted to do in my life.

It is my deepest concern for those who are suffering through homelessness to know there is light at the end of the tunnel."



RENEE W.
ASU - \$5,000 AWARD



ASHLEY H.
ASU - \$4,775 AWARD

"I have had to overcome a lot of obstacles to get where I am today. Determination, persistence, and finding something that motivates me has been key. I really enjoy working hard for something because it makes me feel like I can achieve anything."